

Fire Industry Awards 2005

Tuesday 17 May

Hilton Metropole, NEC, Birmingham

Organised by



In association with



The key awards ceremony linked to



16-19 May 2005

NEC Birmingham, UK - Halls 17 & 18

Entry Form

**Closing date for entries
is 4 March 2005**

www.fire-expo.co.uk

Supported by



If you are interested in sponsoring the awards contact Ed Renshaw on ++44 (0)207 921 8546

INTRODUCTION

The Fire Industry Awards recognise and reward best practice and innovation right across the sector. The awards ceremony is one of the biggest annual gatherings, and has become recognised as the fire industry's 'Oscars'. Staged this year alongside International Fire Expo, the event typically attracts widespread media coverage and is attended by around 600 of the industry's most important and influential figureheads.

It is easy to enter the awards, and there is no entry fee. Those individuals or organisations that are short listed for the awards gain considerable kudos and acclaim, both in the build up to the event and afterwards. All finalists receive a certificate and the overall winners are presented with a prestigious trophy. The marketing and promotional benefit that finalists receive is considerable.

THE CATEGORIES

- **FIC Product Innovation Award**
- **FIC Exporter of the Year**
- **FIC Best New Exporter**
- **Fire Safety Engineering Design Award**
(sponsored by FSE magazine & BT Redcare)
- **Fire Safety Systems Installer of the Year**
- **Fire Safety Manager of the Year**
- **FFVMA Fire Service Fleet Engineer of the Year**
- **Bravery Award - Fire Service**
- **Bravery Award - Civilian**
- **Community Fire Safety Award - Fire Service**
- **Community Fire Safety Award - Civilian**

HOW TO ENTER

- For most categories you must submit a written document of no more than 500 words that addresses the criteria set out for the category you are entering (see opposite). You can "package" this information and lay it out how you see fit, but it must not exceed three pages of A4 in total. Do not send in entries that are not A4 sized! And do not bind up your entry, as it has to be inserted in files that are sent out to our judges. No additional support material should be included.
- You must also complete the entry form on the back of this leaflet.
- Ten copies of the 500 word document should be provided, together with ten photocopies of the entry form. Ten sets of good quality photographs will also be needed for some of the categories (5" x 7" or A4 sized - no larger). To reduce costs you could supply one set of original photographs and nine sets of colour photocopies.
- Your 500 word submission should be clearly presented (ideally typed) and easy for the judges to read and absorb. You can include graphs, diagrams or small pictures as part of the entry as long as it does not exceed three pages of A4 in total. Focus on facts rather than PR hype! The judges are always impressed by hard facts and figures that demonstrate/quantify progress. Make sure you include these!
- If you enter more than one category you must submit a separate entry form each time.
- The awards effectively cover the year 2004.

CATEGORIES AND JUDGING CRITERIA

FIC Product Innovation Award

This award is open to any exhibitor taking part in International Fire Expo 2005. The product must have been launched since May 2003. The judges will be keen to know why the product is new or innovative. If it results in improved performance explain how, and the savings it delivers. What impact could it have if the product was widely used? How could it lead to improved fire safety? The judges will also need to know what the product costs (don't ignore this in your entry submission!) Please note that products need to be truly innovative - not an update of an earlier product.

FIC Exporter of the Year

This category is open to any company or subsidiary whose export turnover represents at least 10% of the total company's turnover. Entries will be judged on export growth, profit and market coverage. The judges will pay particular attention to strategic planning, monitoring and control of performance, as well as export structure and staff training. In your entry submission make sure you also address the following issues:

- Which new markets are you trying to break into/expand in the next two years?
- What is your strategy to achieve the above? (Please include an indication of company approach, planning, if you have used agents or joint ventures, financial management and evaluation of success including the impact on profits)
- How is your export sales effort structured? (Please include any details of recent innovations or refinements or restructuring in response to market demand)
- What are your top five export objectives for next year?
- You must also complete the table on the back of this form, that charts your export turnover during the last three years.

FIC Best New Exporter

This award specifically recognises companies that have started exporting in the last three years. Entries should include an outline of their business plan, evidence of performance against the plan, explain their strategic approach, their marketing and how they have monitored progress. Again, you need to address the specific points raised in the bullet points above, and you must complete the table on the back of this form.

Fire Safety Engineering Design Award

(sponsored by FSE magazine & BT Redcare)

This award will be presented to the fire engineering consultancy firm that has designed the most impressive project completed in 2004. The judges will be keen to hear about the innovative design features employed on the project. They'll also want to know how the engineer applied practical fire engineering principles. Entries should clearly indicate the benefits achieved by the fire safety engineering approach and the uniqueness of the solution. Please ensure that you provide good images of the project in your entry submission.

Fire Safety System Installer of the Year

Two trophies will be presented - one recognising companies involved in installing active fire protection systems and the other for companies installing passive fire protection systems. In both cases the judges will be looking for evidence of the following:

- Successful installations
- Appropriate maintenance and support within the overall building fire strategy
- Customer satisfaction (references should be provided)
- Commitment to staff training
- Third party accreditation

Entrants should also include any testimonials they can provide that vouch for the quality of their work. And photos showing at least two high quality installations should be included as part of your entry submission.

Fire Safety Manager of the Year

This award will be presented to the fire safety/facilities manager judged to have made the most significant improvement in his/her organisation's fire safety provisions and procedures. The judges will be looking for evidence of:

- Staff training
- On-going fire risk assessments
- Improvements made in the fire safety provisions and maintenance procedures
- Leadership
- Effective communication with senior management
- Personal development

FFVMA Fire Service Fleet Engineer of the Year

This award will go to the fire service fleet engineer or manager who has, in the last year, delivered the best all round performance. The judges will be keen to hear what progress entrants have made in the following areas:

- Appliance design/development
- Stowage systems
- Best practice in vehicle and plant maintenance
- Cost effective fleet management
- Best use of workshops to help boost efficiency
- Fuel and efficiency savings

Entrants should also include any testimonials they can provide that vouch for the progress they have made. And photos showing any innovations you have introduced should be included as part of your entry submission.

Bravery Award - Fire Service

This award is open to any Fire Service individual (or team) that has demonstrated outstanding bravery during 2004. Nominations can come from anyone within the service, but if you are nominating someone, please make sure they know you have nominated them and that they are happy to have their name(s) put forward. In your submission explain exactly what they did and why they deserve the award.

Bravery Award - Civilian

This award is open to any civilian that has demonstrated outstanding bravery during a fire incident over the last year (2004). Nominations can come from anyone - representatives of the Fire Service, other public sector or community bodies or the general public, but if you are nominating someone, please make sure they know you have nominated them and that they are happy to have their name put forward. In your submission explain exactly what they did and why they deserve the award.

Community Fire Safety Award - Fire Service

This award is aimed at rewarding community fire safety initiatives launched by the Fire Service. All you have to do is explain the initiative, what it is setting out to do, the results to date, and the potential it could offer if it was adopted more widely. Please endeavour to include some independent testimonials from other organisations that have recognised the value of the initiative.

Community Fire Safety Award - Civilian

This award is aimed at rewarding community fire safety initiatives launched by anyone other than the Fire Service (for example, community organisations, private companies, individual members of the public, schools, clubs - just about anyone who has done something that will help improve fire safety is eligible). All you have to do is explain the initiative, what it is setting out to do, the results to date, and the potential it could offer if it was adopted more widely. Please endeavour to include some independent testimonials from other organisations that have recognised the value of the initiative.

ENTRY FORM

Your full name	_____
Position	_____
Organisation	_____
Address	_____ _____ _____ _____
Telephone	_____
Fax	_____
Email	_____
Signature	_____
Date	_____

I wish to enter the following category of the Fire Industry Awards 2005

- ☐ **FIC Product Innovation Award**
- ☐ **FIC Exporter of the Year**
- ☐ **FIC Best New Exporter**
- ☐ **Fire Safety Engineering Design Award**
- ☐ **Fire Safety System Installer of the Year**
- ☐ **Fire Safety Manager of the Year**
- ☐ **FFVMA Fire Service Fleet Engineer of the Year**
- ☐ **Bravery Award - Fire Service**
- ☐ **Bravery Award - Civilian**
- ☐ **Community Fire Safety Award - Fire service**
- ☐ **Community Fire Safety Award - Civilian**

CLOSING DATE FOR ENTRIES is 4 March 2005

If you are entering either of the Export Awards please complete the information below:

	2002	2003	2004
Export turnover (sterling)			
Export turnover as % of total turnover			
Pre-tax profit			

What type of business are you involved in?

How many employees do you have?

When did you start trading?

What sort of goods or services are you exporting?

RULES

Entries will be judged by a number of panels of eminent judges. Organisations are actively encouraged to enter as many categories as they like. This entry form can be photocopied. If your submission is in colour please try to provide colour copies. The entry form must be signed by the person responsible for submitting the entry. Remember that ten copies of most of the entry material is required - so we can send a copy to each judge. Do not provide additional material; do not bind up your entry and ensure that nothing exceeds A4 in size.

The judges' decision is final and no correspondence will be entered into. No employee of CMP Information, or its co-organisers, or their families are entitled to enter. Sponsors cannot enter a category they are sponsoring.

The winners and finalists of the awards may state in advertising, promotional material and on their stationery that they are a winner, but this must make it clear which category and the year in which they were successful.

Checklist

- Have you followed the tips set out in the "How to Enter" section?
- Filled in the entry form (left) - all relevant sections completed and signed?
- Produced your 500 word statement on no more than three sides of A4?
- Included good quality photographs

Where to send your entry

All completed entry forms and supporting material should be sent to:

Katie Chinnock
The Fire Industry Awards 2005
Seventh Floor
Anchorage House
2 Clove Crescent
London E14 2BE

For enquiries please call:
Tel: 020 7560 4272
email: kchinnock@cmpinformation.com

Entries are non-returnable.